

## **FOERSTER expands global presence with new subsidiary in Turkey**

### **Strengthening local presence to better serve key industries in the region**

Reutlingen, 06.12.2024 – FOERSTER, a global leader in non-destructive testing (NDT) technologies, is pleased to announce the establishment of its 17th subsidiary, FOERSTER Turkey, in Istanbul by the end of 2024. This expansion marks a significant milestone in FOERSTER's ongoing strategy to enhance customer support and strengthen its presence in key markets worldwide.

For many years, FOERSTER has served its Turkish customers through a distributor. However, recognizing the growing importance of Turkey's strategic industries – including oil & gas, steel, metalworking, automotive, aerospace, and defense – FOERSTER is investing in a local subsidiary to better serve these sectors. The new FOERSTER Turkey office, located on the Asian side of Istanbul, will provide more direct access to FOERSTER's advanced solutions and services for the region.

“At FOERSTER, we are committed to continually improving our global presence to better meet the needs of our customers,” said Thomas Hahn, Head of Global Marketing, Sales and Services at FOERSTER. “By establishing a local subsidiary in Turkey, we aim to strengthen our relationships in this important market and deliver the high-quality service that FOERSTER is known for, with greater responsiveness and efficiency.”

### **Yücel Fevzioglu named Managing Director Turkey**

FOERSTER is also pleased to introduce Yücel Fevzioglu as Managing Director of FOERSTER Turkey. With extensive experience in the Turkish NDT market, Fevzioglu brings a wealth of expertise and leadership that will be instrumental in guiding FOERSTER Turkey's operations and ensuring that customers receive the highest standard of service.

## Press release

Institut Dr. Foerster GmbH & Co. KG, Reutlingen



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### Local services and enhanced support

FOERSTER Turkey will offer a full range of services, including installation, commissioning, training, and ongoing service and maintenance. This local presence will allow FOERSTER to respond more quickly to customer needs and provide tailored support, further solidifying its position as a trusted partner to Turkish industries.

The establishment of FOERSTER Turkey underscores the company's dedication to building stronger, more direct relationships with customers and partners in the region.

### Images



From left: Thomas Hahn, Head of Global Marketing, Sales and Services | Yücel Fevzioglu, Managing Director Turkey | Felix Förster, General Manager | Christoph Schanz, General Manager

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### **About Institut Dr. Foerster GmbH & Co. KG**

Institut Dr. Foerster GmbH & Co. KG was founded in 1948 by Prof. Friedrich Förster. Today, the mid-sized company develops, produces, and markets products for the non-destructive testing of metallic materials, the determination of material properties of components, and the detection of metals. As a system integrator and partner, FOERSTER works closely with customers to develop and implement solutions ranging from individual products to complete testing lines. Challenging operating conditions place high demands on the equipment, and as a technology leader, FOERSTER products set global standards. FOERSTER's customers include metal production and metalworking companies, automotive suppliers, the aerospace industry, and many other sectors. With an export share of approximately 80 %, Foerster GmbH & Co. KG is internationally well-connected. The FOERSTER Group, with more than 650 employees, operates as a hidden champion across all continents. Its global presence is ensured by 11 subsidiaries and over 60 representatives. The company's headquarters is located in Reutlingen, Baden-Württemberg, Germany, and it remains a family-owned business, now in its third generation.

### **Press contact**

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